

WHERE TO FIND US

(A PARTIAL LIST)

KITTY HAWK RENTALS **RAMADA** OUTER BANKS MALL BLUE POINT
 POOR RICHARD'S VILLAGE REALTY TWS BAIT & TACKLE
OCEAN BOULEVARD HARRIS TEETER
 COTTON GIN OUTER BANKS SPORTS CLUB COLDWELL BANKER
 DUCK CYCLE CANDY & CORKS COLINGTON PIZZA
 OUTER BANKS BOARDING COMPANY
 BAREFOOT BERNIE'S COROLLA SURF SHOP RESORT REALTY HILTON GARDEN INN
 BUXTON VILLAGE BOOKS LOBLOLLY PINES SHOPS JACK BROWN'S SILVER BONSAI
 FOOD DUDES **WHITE DOE INN** CAPTAIN GEORGE'S
HAIROICS **FRONT PORCH CAFE** BARR-EE STATION
 BEACH FOOD PANTRY KITTY HAWK KITES ART'S PLACE SEASIDE VACATIONS
CAVALIER SURF SHOP TEN O SIX COASTAL PROVISIONS
 OUTER BANKS REALTOR'S ASSOCIATION MISS LIZZIE'S COUNTRY DELI
 DUCK TOWN HALL CROATAN CENTER TREADQUARTERS
GRAY'S OCEANS EAST TACKLE HARBOR DELI
 AYCOCK BROWN VISITOR'S CENTER KDH LIBRARY SALTY SANDDOLLAR BOUTIQUE
 COROLLA LIGHT VILLAGE
BONZER SHACK YOUR MAILBOX
STOP N SHOP DUCK VILLAGE OUTFITTERS
 COASTAL CRAVINGS
GRITS GRILL KSMART OUTER BANKS HOSPITAL
 JOE LAMB, JR. & ASSOCIATES
 SECRET SPOT DUNKIN DONUTS BUCCANEER'S WALK HIGH COTTON BBQ
SUNDOGS PIRATES & PIXIES **DUCK DELI YMCA**
 KITTY HAWK KAYAK & SURF SCHOOL PINE ISLAND RACQUET CLUB
 CHIP'S WINE & BEER
 COASTAL FAST LUBE **FOOD LION**
 TRANQUIL HOUSE INN
 BRINDLEY BEACH VACATIONS ENTERPRISE CAR RENTAL BIRTHDAY SUITS
JUMPMASTERS WAVERIDERS COFFEE AND DELI 1587
 OUTER BANKS VISITORS CENTER BOB'S GRILL BAD BEAN DUCK THRU
 AWFUL ARTHUR'S BURRUS HOUSE JENNETTE'S PIER VILAI THAI
 WINK'S OUTER BANKS BREWING STATION GOOMBAY'S
 KITTY HAWK SURF CO. DAREDEVIL'S PIZZA SURF PEDIATRICS
 THE SPOT **BLACK PELICAN TRIO** CHARLOTTE'S
 KDH CO-OPERATIVE ART GALLERY CAHOON'S JEWELRY BY GAIL
SUN REALTY MAMA KWAN'S RED DRUM
 OCEAN ATLANTIC RENTALS TOMMY'S MARKET OUTER BANKS URGENT CARE
TIMBUCK II MIKE DIANNA'S GRILL ROOM SOOEY'S
 DARE CO. ARTS COUNCIL GALLERY WHALEBONE SURF SHOP
 YELLOWHOUSE GALLERY UNCLE IKE'S CAROLINA DESIGNS
RUNDOWN CAFÉ SURFIN' SPOON DOCKSIDE 'N DUCK
 SANCTUARY VINEYARDS MYSTIC JEWEL SEA RANCH MAX'S PIZZA
 BEACH REALTY WAVE RIDING VEHICLES KITTY HAWK CAR WASH
 ISLAND BOOKS NAGS HEAD PIER
PAMLICO JACK'S RODANTHE PIER
 SWEET T'S COFFEE BEER & WINE OUTER BANKS CHIROPRACTIC
 OUTER BANKS HARLEY DAVIDSON CURRITUCK VISITOR'S CENTER
MILLER'S BEACHWOODS URBAN COTTAGE
 MISS HELEN'S STOP KWIK BLUE MOON
 COLLEGE OF THE ALBEMARLE OUTER BANKS EYE CARE TWO ROADS TAVERN
I GOT YOUR CRABS GREENTAIL'S OUTER BANKS FISHING PIER
 DUCK'S COTTAGE DOWNTOWN BOOKS CHILLI PEPPER'S

THE BEACH'S FAVORITE PAPER IS NOW THE BEACH'S FAVORITE MAGAZINE.

After more than 30 years and 130 issues printed on newsprint, the *North Beach Sun* is now printed as a magazine. That means better, brighter paper and higher resolution printing.

This combined with our continued commitment to high-quality writing, photography and design ensures that readers will enjoy page after page of each issue. Advertising in the *North Beach Sun* has never looked better.



Advertising that reaches more.

In addition to being part of each quarterly edition of the *North Beach Sun*, the Real Estate section is also produced as a **stand-alone magazine** that mails to thousands of out-of-town homeowners from Corolla to Nags Head.

CLOSING DATES & ART REQUIREMENTS

Issue	Closing Date	Street Date
Spring	February 7	March 13
Summer	April 17	May 21
Fall	July 31	September 3
Holiday	October 23	November 24

CAMERA READY art should be submitted as PDF, EPS, or AI files with vector text. We do not accept Publisher files.

Full-page ads with bleed should include a .25" bleed on all sides and all important text and photos should be within a safety area .5" in from the edge.

Send files to art@northbeachsun.com, or contact the art department at 252-449-4444.

The *North Beach Sun* is not responsible for errors and omissions in any artwork received after the closing dates, or for the print quality of art submitted as CAMERA READY if not per the above specifications.

MEDIA KIT

NOW PRINTED AS A MAGAZINE!
(SEE BACK FOR DETAILS)

NORTH BEACH
Sun

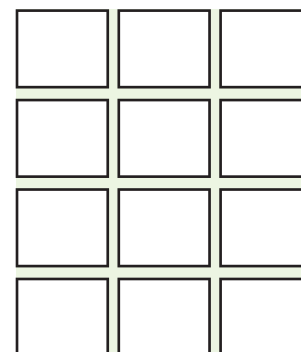
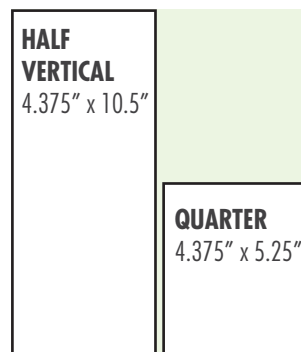
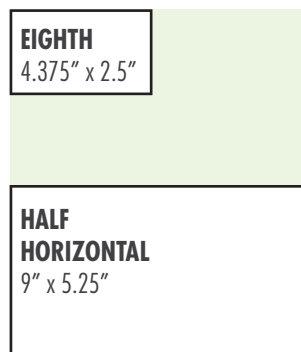
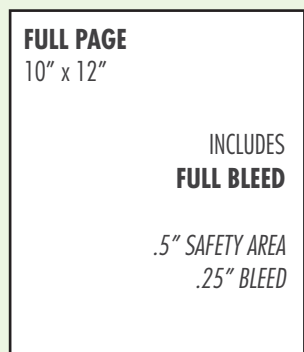
115 W. MEADOWLARK ST.
KILL DEVIL HILLS, NC 27948

PHONE 252-449-4444 • FAX 252-715-1303
SALES@NORTHBEACHSUN.COM



ADVERTISING SIZES & RATES 2020

AD SIZE	4 ISSUE CONTRACT RATE PER ISSUE	3 ISSUES RATE PER ISSUE	2 ISSUES RATE PER ISSUE	SINGLE ISSUE
CENTER SPREAD	\$5150	\$5510	\$5895	\$6310
BACK COVER	\$2810	\$3020	\$3225	\$3430
INSIDE FRONT COVER	\$2650	\$2850	\$3040	\$3235
FULL PAGE (PAGES 3-5)	\$2595	\$2785	\$2975	\$3170
FULL PAGE	\$2490	\$2670	\$2860	\$3035
HALF (VERT. OR HORIZ.)	\$1780	\$1910	\$2045	\$2175
QUARTER	\$1015	\$1085	\$1160	\$1235
EIGHTH	\$510	\$545	\$590	\$625
CO-OP	\$295	\$345	\$370	\$395



CO-OP PAGE
2.85" x 2.5"

SAVE MONEY WITH CONTRACT RATES

TAKE ADVANTAGE OF OUR GREAT CONTRACT DISCOUNTS AND KEEP YOUR PRESENCE IN THE SUN FOR FOUR ISSUES!

A contract discount is available to any advertiser who signs a contract for four issues and provides a 20% down payment. The discount rate will be billed for the first three issues, and the down payment will be applied to the final issue invoice.

WE PRINT MORE MAIL MORE DISTRIBUTE MORE FOR LESS.

BETTER THAN DIRECT MAIL

WE MAIL TO
MORE THAN 

33,000 MAILBOXES

Why pay for postage? The *North Beach Sun* ships to every mailbox, PO box, and business from Corolla to Manteo. Our Real Estate section is mailed to about 10,000 non-resident property owners. Our advertisers get their message out **for a fraction of the cost of a direct mail piece.**

WE PRINT 175,000 COPIES

The *North Beach Sun* is in more homes and more distribution spots than other local publications. Where do we go? **Everywhere.**

FROM COROLLA TO HATTERAS

WE ARE IN
MORE THAN **400**
DISTRIBUTION LOCATIONS

The *North Beach Sun* is distributed to more than 400 locations on the beach (see a partial list on the back).