Sun

GOOD NEWS FOR THE OUTER BANKS

Media

WHY AND HOW TO ADVERTISE WITH US

115 W. MEADOWLARK ST. KILL DEVIL HILLS, NC 27948

PHONE 252-449-4444 FAX 252-715-1303 SALES@NORTHBEACHSUN.COM

## We print more mail more distribute more for less.

Better than direct mail

## WE MAIL TO MORE THAN **30,000** MAILBOXES

Why pay for postage? The *North Beach Sun* ships to every mailbox, PO box, and business from Corolla to Manteo. Our Real Estate section is mailed to about 10,000 non-resident property owners. Our advertisers get their message out for

# **2024** ADVERTISING SIZES & RATES

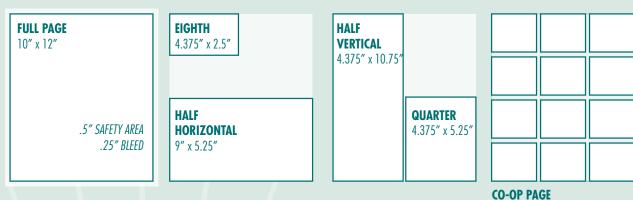
## Save money with contract rates

TAKE ADVANTAGE OF OUR GREAT CONTRACT DISCOUNTS AND KEEP YOUR PRESENCE IN THE SUN FOR FOUR ISSUES!

A contract discount is available to any advertiser who signs a contract for four issues and provides a 20% down payment. The discount rate will be billed for the first three issues, and the down payment will be applied to the final issue invoice.

	4 ISSUE	3 ISSUES	2 ISSUES	SINGLE
AD SIZE	RATE PER ISSUE	RATE PER ISSUE	RATE PER ISSUE	ISSUE
BACK COVER	\$3550	\$3650	\$3750	\$3850
PREMIUM FULL PAGE (INSIDE COVER TO PAGE 5)	\$3450	\$3550	\$3650	\$3750
FULL PAGE	\$3375	\$3450	\$3525	\$3600
HALF (VERT. OR HORIZ.)	\$2250	\$2300	\$2350	\$2400
QUARTER	\$1175	\$1265	\$1355	\$1445
EIGHTH	\$595	\$640	\$685	\$730
со-ор	\$350	\$365	\$380	\$400

#### AD DIMENSIONS





## Why do advertisers Choose the *Sun*?

2.85" x 2.5"

#### We keep readers engaged.

High-quality writing, photography and design ensure that readers will enjoy page after page of each issue. You can advertise with confidence, knowing that your name appears in a great publication.

#### We've published more than

**140 issues since 1987.** As a trusted source for news and community information, we've got a proven track record and staying power.

#### We're locally owned and operated.

Our staff of professional sales, editorial and design personnel are all located here on the Outer Banks.

a fraction of the cost of a direct mail piece.

#### **Covering the beach**

### WE PRINT MORE THAN 150,000 COPIES A YEAR

#### WE ARE IN MORE THAN DISTRIBUTION LOCATIONS

From Corolla to Hatteras, The *North Beach Sun* is in more homes and more distribution spots than other local publications. Where do we go? **Everywhere**.



# Advertising that reaches more.

In addition to being part of each quarterly edition of the *North Beach Sun*, the Real Estate section is also produced as a **stand-alone magazine** that mails to thousands of out-of-town homeowners from Corolla to Nags Head.

## Closing dates & art requirements

Issue	Closing Date	Street Date	
SPRING	February 2	March 8	
SUMMER	April 17	May 23	
FALL	July 26	August 29	
WINTER	October 11	November 22	

CAMERA READY art should be submitted as PDF, EPS, or AI files with vector text. We do not accept Publisher files.

Full-page ads with bleed should include a .25" bleed on all sides and all important text and photos should be within a safety area .5" in from the edge.

Send files to **art@northbeachsun.com**, or contact the art department at **252-449-4444**.

The North Beach Sun is not responsible for errors and omissions in any artwork received after the closing dates, or for the print quality of art submitted as CAMERA READY if not per the above specifications.